

# Developing a Business Case and Policy Proposal

A business case is a decision-making tool that assesses the benefits and risks of a project. It helps those approving resources understand the [nhs fpx 4000 assessment 3 analyzing a current health care problem](#) behind a project's investment and timeframes.

Developing a business case requires extensive research using scholarly information sources. The Capella library provides a number of helpful guides in this area, including [How Do I Find Peer-Reviewed Articles?](#)

## Assessing a Current Health Care Problem

A business case is a document that presents the benefits, costs and risks of a potential project. It is used as a decision-making tool for the organization's leadership team. A well-prepared business case is a key to getting the necessary resources, such as funding and people, needed for the project to succeed. It also serves to ensure that the project aligns with the company's strategic goals.

Developing a business case requires research and critical thinking skills. To begin the process, select a health care problem or issue that you are [nhs fpx 6004 policy proposal](#) in addressing. This can be a problem within your own department or an issue that affects other departments in the company. It should be a topic that interests you and one that you feel you can make progress on.

After you have chosen your topic, begin examining the existing literature on this issue. You may be able to find best practices on how others have tackled similar issues. Alternatively, you might want to consult with experts from other health care organizations that are dealing with the same issues as you.

Once you have completed your research, it is time to start writing your business case. As you work, be sure to consider your audience and how they will use the business case. A comprehensive business case includes a section that explains the project objectives, a [nhs fpx 6008 developing a business case](#) of what is being proposed, the expected benefits and cost of the project, the options considered, the timescales for implementation, the management structure for the project and any risks associated with the initiative.

It is also a good idea to include a "do-nothing" option in the business case, so that governance has a reference point if it decides to pass on the project. The business case is then presented to the appropriate stakeholders, and if approved, the project will officially begin. It is recommended that you do a dry run of the business case with your project sponsor before presenting it to senior management.

## Developing a Policy Proposal

A policy proposal is an attempt to deal with a specific problem. It identifies the problem, determines which audience it affects and offers suggestions on how to solve the issue. Before creating a policy proposal, it is important to collect information and facts that are both credible and relevant to the subject matter at

hand. This will ensure that the policy is based on sound research and analysis. The policy should also contain a detailed implementation plan.

The first step is to [NR 351 Week 2 Time Management Plan Assignment](#) the problem. In order to make your audience believe that the problem is real, you must state it clearly and precisely. For example, if you are proposing a new policy on working from home, you must state that current office policies don't allow employees to work from home, explain why these policies aren't effective or efficient and suggest an alternative solution such as a remote workforce.

Once you have identified the problem, it's time to come up with a proposal for solving the problem. Present the proposal to those with authority in your company in the hopes that it will be approved. A policy proposal can bruise some managers' egos and upset those who are resistant to change, but it can also result in substantial improvement in the status quo of an organization.

Be sure to include a Works Cited page for any factual information that you have incorporated into your policy proposal from other sources. You must also provide a Bibliography page that incorporates any research you've used for your policy proposal. Including a list of [NR 393 Week 2 Milestone](#) will help you gain credibility with authorities who may have concerns about the validity of your claims. It will also demonstrate that you are serious about the issue and have taken the time to investigate it. This will increase the likelihood of your proposal being approved.